GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2902
ANSWERED ON:07.12.2000
SHARE OF TOURISM INDUSTRY
GULAM MEHMOOD BANATWALLA

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) the percentage of India's share in world tourism envisaged by the National Action Plan, 1992 to be achieved by 2000 A.D.;

(b) whether the said target/ objective has been achieved;

(c) if so, the details thereof;

(d) if not, the steps taken in this regard; and

(e) the present share of India in world tourism?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a): The National Action Plan-1992 envisaged increase in the share of India in worldtourist arrivals to 1 per cent within the next five years.

(b), (c) and (d): The tourist arrivals in India have increased from 1867651 in 1992 to 2374094 in 1997 and further to 2481928 in 1999 . However, this increase has not been sufficient to make India's share 1 per cent of world tourist arrivals. Various steps taken to increase the share of India in the world tourist arrivals include improvement of infrastructure facilities, diversification of tourism products, strengthening of institutions of human resources development, vigorous promotional and publicity efforts and use of information technology.

(e): The share of India in world tourist arrivals during 1999 is 0.37 per cent.